

Is Revenue Growth Important TO YOU?

Luck is required to win the lottery; Growing Revenue requires implementing an effective strategy.

An effective strategy is a combination of ambition, vision, and analysis of hard factual reality.

Your organization's leadership must deliver the ambition and vision. ClientView can help with the rest.

We focus on your overarching strategic objective as consistent long-term Revenue Growth.



CV Strategy Services

Choose one, two, five ... or all.
You decide how CV can best help you win.

- Strategy Workshops
- Business Development Framework
- Strategy Roadmaps
- Vision/Ambition Workshops
- Business Development Responsibility Matrix
- Strategy Implementation Plan
- After-Action Reviews
- Template Development
 - Annual Strategic Plan
 - Annual Business Plan
 - Annual Marketing Plan
 - Annual Sales Plan
- Market Surveys and Assessments
- 3-Year Revenue Forecasting
- Strategic Advisory Council
- 100 Day Strategic/Tactic Plan Guide
- Performance-Based Position Descriptions
- Incentive Compensation Plans
- Training
 - Strategy Analysis and Planning
 - Market Entry
 - Business Development Management

ClientView can help YOU Grow Revenue

- Develop a clear understanding of relevant revenue growth facts
- Organize the facts into a roadmap to achieve strategic objectives
- Build internal commitment and teamwork
- Create, monitor and adjust the strategy implementation plan



Your Client's View of Value

ClientView as Your Strategy Teammate

Developing and implementing strategy with CV is easy – you have choices and control

“Strategic planning is a waste of time for us, we do it but then nothing happens.”

CV can **collaborate with you** to develop and implement an action plan focused on producing the most Revenue Growth value at the least cost.

“When we involve the group managers in strategic planning we end up with a long list of expensive future expenditures that we can't afford.”

CV can help you facilitate group participation that creates a **clear roadmap to Revenue Growth** and achieves the buy-in and commitment to produce results.

“We want to find a way to do this ourselves without outside help.”

CV can walk your leadership team through the **strategic planning process**, using On-The-Job-Training techniques that empower your leadership to achieve consistent, long-term Revenue Growth.



Achieve Consistent, Long-term Revenue Growth

Join CV's clients – who have ...

- Achieved competitive proposal win rates of over 60% year after year
- Achieved consistent, long-term revenue growth of 20% to 40+% for five or more consecutive years



ClientView can be your Partner or Coach

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